

GSM PRINTER & LABEL SYSTEMS STRENGTHEN THEIR BARCODE, PRINTING & SCANNING SYSTEMS CAPABILITY WITH THEIR NEW INTELLITRACK SYSTEM

November 2005

**Bar Code
Printers**

**Label
Software**

Labels

Ribbons

**Bar Code
Scanners**

**Data
Capture
Systems**

**Bespoke
Software**

**“Off the
Shelf”
Solutions**

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GSM Printer & Label Systems, the tracking and data capture systems specialists, are moving from strength to strength in the barcode, printing and scanning solutions market. New to their already comprehensive range of products and services, is the entire family of IntelliTrack® products aimed at the manufacturing markets.

Martin Cameron, General Manager of GSM Printer & Label Systems, underlined the reasons for strengthening the partnership with IntelliTrack®, “We are committed to offering our clients a full, seamless package of software and hardware products for their manufacturing and warehousing requirements. Core to this commitment is the IntelliTrack® family of products that will allow us to support clients with software to help them better manage their manufacturing and warehouse management process, including modules for fixed asset tracking, stockroom, check in/out, inventory control and automated receipt and delivery of parcels and packages and much more.”

All the IntelliTrack® software is available as both stand-alone or as a network installation across a large operation and can be supplied to work either via batch communication or RF. As part of the solution GSM can provide a range of printers, hand held scanners and rugged mobile computers from top suppliers such as Zebra, Datamax, Symbol and Datalogic. To give maximum flexibility all the software runs on DOS, Microsoft Windows CE 3.0, Pocket PC, and CE. Net platforms.

Martin continued, “GSM are pioneering the way with affordable barcode systems integrated into RF tracking solutions with high-performance Microsoft SQL and Netsynch network databases. Our partnership with IntelliTrack® enhances our abilities to offer both standard and bespoke solutions, giving clients real choice.”

Key to any manufacturing process is the use of barcode labels. GSM has many off-the-shelf labels from standard paper to more sophisticated offerings, such as polyester and other synthetic labels for wet and oily surfaces, low temperatures, security sealing applications, tamper evident/indestructible or high temperatures (up to 600 degrees C). Alternatively GSM’s engineers can specify and supply a full bespoke solution.

If you have a product tracking, warehouse management or labelling requirement or would like further information relating to a specific solution for your organisation then please contact GSM Printer & Label Systems’ Internal Sales Co-ordinator, Victoria Wakerley, on +44 (0) 1582 869000.





Notes: -

GSM Printer & Label Systems, a member of the GSM Group, are able to offer a range of systems including a full suite of Stock Room, Check In/Out, Inventory and Warehouse Management Systems. In addition, paper and synthetic labels for a range of applications are available as well as a full range of label printers, bar code scanners and rugged hand held terminals.

Data Management Software

Bar Code Printers

IntelliTrack® DMS

IntelliTrack® Data Management Software is designed to maintain inventory in a variety of business environments.

Label Software

IntelliTrack® Stockroom

IntelliTrack's StockRoom makes management of your stockroom or small stand-alone warehouse easy and efficient. Know who or which department consumed what. Track supplies and consumables inventories.

Labels

IntelliTrack® Check In/Out

Simplify the management of rotational and consumables inventory with IntelliTrack's Check In/Out. Easily check-out and check-in items to persons or entities. Track circulating inventory, tools, equipment and files.

Ribbons

Inventory, Shipping, Receiving, Picking

Bar Code Scanners

ISRP is ideal for small to mid-sized warehouse operations. When a "Bigger warehouse management system" is just too much, ISRP is just "Right". The application is comprised of four fully integrated functions: Inventory, Shipping, Receiving and Picking to control warehouse operations.

Data Capture Systems

IntelliTrack® Fixed Assets

Make managing your valuable capital equipment quick and efficient with IntelliTrack's Fixed Assets. Know the location, condition, and "owner" of your capital assets. Track the location, maintenance and depreciation of fixed assets.

Bespoke Software

IntelliTrack® Package Track

Automate the receipt and delivery of parcels, packages and gain control of your mailroom operations with IntelliTrack's Package Track. Know when a package is received, who received it, when it was delivered, who delivered it and to whom it was delivered. Collect proof of delivery information for in-bound deliveries.

"Off the Shelf"

Solutions

IntelliTrack® Inventory

Automates physical inventories making them quick and accurate. Know where items are located and reduce shrinkage with IntelliTrack's Inventory to count inventory efficiently.

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