



GSM Printer & Label Systems Ltd

Press release

**Bar Code
Printers**

**Label
Software**

Labels

Ribbons

**Bar Code
Scanners**

**Data Capture
Systems**

**Bespoke
Software**

**“Off the Shelf”
Solutions**

**GSM Printer and Label
Systems Ltd**

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WIP MASTER IS PREMIER CHOICE

Soft furnishings firm Premier Choice has chosen GSM Printer and Label Systems to improve production line efficiency at its Wisbech factory.



Premier Choice, a division of the Today Interiors group,

specialise in curtain manufacture is using the latest work-in-progress software to track product progress. WIP Master monitors the complete process, from receipt of order to despatch and gives the company real time notification of the status of all active customers orders immediately.

WIP Master produces all reports required to run a lean manufacturing process, including location of products in process, mean time between jobs, time for complete manufacturing process, downtime, and other key data.

As Premier Choice did not have an internal LAN (Local area network), GSM installed the Datalogic Stargate, a wireless, low power and low cost radio frequency bar code scanner network to allow roaming data collection. The system allows supervisor time to be used more efficiently in more productive roles.

GSM Printer and Label Systems general manager Martin Cameron said: “Our previous experiences with work-in-progress applications and our wealth of product knowledge enabled us to produce an accurate and innovative specification from the first meeting.”

Company secretary at Premier Choice Walter Cook has been pleased with the results

GSM Printer and Label Systems specialises in providing label printing, bar coding and data capture solutions to a wide range of industries. The GSM Group is one of Europe's largest manufacturers of printed labels and nameplates in metal and plastics and has manufacturing sites in Wales, Oxford and Yorkshire.

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