



# **GSM Printer & Label Systems Ltd**

**Press release**

**Bar Code  
Printers**

**Label  
Software**

**Labels**

**Ribbons**

**Bar Code  
Scanners**

**Data Capture  
Systems**

**Bespoke  
Software**

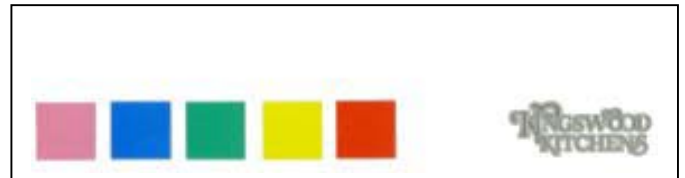
**“Off the Shelf”  
Solutions**

**GSM Printer and Label  
Systems Ltd**  
Park House,  
Park Side Drive,  
Houghton Regis, Beds,  
LU5 5QN  
Tel 01582 869000 Fax  
01582 866777,  
email:

[pls enquiries@gsmgroup.co.uk](mailto:pls enquiries@gsmgroup.co.uk)  
[www.pls-ltd.co.uk](http://www.pls-ltd.co.uk)

## **COLOUR CO-ORDINATED**

An innovative colour-coded labelling system has helped improve product picking and delivery efficiency for a London-based kitchen manufacturer.



Colindale-based Allied Manufacturing Co Ltd has installed a system from GSM Printer and Label Systems as the first step in a programme to streamline warehouse operations.



Allied Manufacturing Co incorporates Kingswood Kitchens and supplies the retail trade with flat-packed kitchens.

The colour-coded labels have replaced hand-written labels and contain information including an invoice number and customer reference details. The labels have six pre-printed colours and the system decides what colour the label should be and overprints the other five with a black box to produce a colour code for each destination.

Allied Manufacturing Co's manager of information systems Michael Hayes said: "The new system certainly makes our packaging clearer not only for the people who pick the product in the warehouse and our delivery drivers but



## ***Bar Code Printers***

also for our customers. It also reduces the potential for human error when handling and distributing the goods.”

## ***Label Software***

The new system, which includes a Zebra Z4M thermal transfer printer and bespoke software linking a Datalogic Gryphon scanner to Allied Manufacturing Co’s mainframe via a PC, is the first step towards automating processes at the company’s Colindale warehouse and other sites around the country.

## ***Labels***

## ***Ribbons***

GSM Printer and Label Systems specialises in providing label printing, bar coding and data capture solutions to a wide range of industries. The GSM

## ***Bar Code Scanners***

Group is one of Europe’s largest manufacturers of printed labels and nameplates in metal and plastics and has manufacturing sites in Wales, Oxford and Yorkshire.

## ***Data Capture Systems***

## ***Bespoke Software***

## ***“Off the Shelf” Solutions***

***GSM Printer and Label Systems Ltd***  
Park House,  
Park Side Drive,  
Houghton Regis, Beds,  
LU5 5QN  
Tel 01582 869000 Fax  
01582 866777,  
email:

[pls enquiries@gsmgroup.co.uk](mailto:pls enquiries@gsmgroup.co.uk)  
**www.pls-ltd.co.uk**